



**Billing Code 3510-60-P**

**DEPARTMENT OF COMMERCE**

**National Telecommunications and Information Administration**

**Multistakeholder Meeting to Develop Consumer Data Privacy Code of Conduct**

**Concerning Mobile Application Transparency**

**AGENCY:** National Telecommunications and Information Administration, U.S. Department of Commerce.

**ACTION:** Notice of Open Meeting.

**SUMMARY:** The National Telecommunications and Information Administration (NTIA) will convene a meeting of a privacy multistakeholder process concerning mobile application transparency. This Notice announces the meeting to be held on July 9, 2013.

**DATES:** The meeting will be held on July 9, 2013 from 1:00 p.m. to 5:00 p.m., Eastern Daylight Time. See Supplementary Information for details.

**ADDRESSES:** The meeting will be held in the Boardroom at the American Institute of Architects, 1735 New York Avenue NW, Washington, DC 20006.

**FOR FURTHER INFORMATION CONTACT:** John Verdi, National Telecommunications and Information Administration, U.S. Department of Commerce, 1401 Constitution Avenue, NW, Room 4725, Washington, DC 20230; telephone (202) 482-8238; email [jverdi@ntia.doc.gov](mailto:jverdi@ntia.doc.gov). Please direct media inquiries to NTIA's Office of Public Affairs, (202) 482-7002.

**SUPPLEMENTARY INFORMATION:**

*Background:* On February 23, 2012, the White House released *Consumer Data Privacy in a Networked World: A Framework for Protecting Privacy and Promoting Innovation in the Global Digital Economy* (the “Privacy Blueprint”).<sup>1</sup> The Privacy Blueprint directs NTIA to convene multistakeholder processes to develop legally enforceable codes of conduct that specify how the Consumer Privacy Bill of Rights applies in specific business contexts.<sup>2</sup> On June 15, 2012, NTIA announced that the goal of the first multistakeholder process is to develop a code of conduct to provide transparency in how companies providing applications and interactive services for mobile devices handle personal data.<sup>3</sup> On July 12, 2012, NTIA convened the first meeting of the first privacy multistakeholder process, followed by additional meetings through June 2013.

*Matters to Be Considered:* The July 9, 2013 meeting is part of a series of NTIA-convened multistakeholder discussions concerning mobile application transparency. Stakeholders will engage in an open, transparent, consensus-driven process to develop a code of conduct regarding mobile application transparency. The July 9, 2013 meeting will build on stakeholders’ previous work. More information about stakeholders’ work is available at: <http://www.ntia.doc.gov/other-publication/2012/privacy-multistakeholder-process-mobile-application-transparency>.

*Time and Date:* NTIA will convene a meeting of the privacy multistakeholder process on July 9, 2013 from 1:00 p.m. to 5:00 p.m., Eastern Daylight Time. The meeting time is subject to change. The meeting is subject to cancellation if stakeholders complete their work developing a code of conduct prior to the meeting date. Please refer to NTIA’s web site,

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<sup>1</sup> The Privacy Blueprint is available at <http://www.whitehouse.gov/sites/default/files/privacy-final.pdf>.

<sup>2</sup> *Id.*

<sup>3</sup> NTIA, *First Privacy Multistakeholder Meeting: July 12, 2012*, <http://www.ntia.doc.gov/other-publication/2012/first-privacy-multistakeholder-meeting-july-12-2012>.

<http://www.ntia.doc.gov/other-publication/2012/privacy-multistakeholder-process-mobile-application-transparency>, for the most current information.

*Place:* The meeting will be held in the Boardroom at the American Institute of Architects, 1735 New York Avenue NW, Washington, DC 20006. The location of the meeting is subject to change. Please refer to NTIA's web site, <http://www.ntia.doc.gov/other-publication/2012/privacy-multistakeholder-process-mobile-application-transparency>, for the most current information.

*Other Information:* The meeting is open to the public and the press. The meeting is physically accessible to people with disabilities. Requests for sign language interpretation or other auxiliary aids should be directed to John Verdi at (202) 482-8238 or [jverdi@ntia.doc.gov](mailto:jverdi@ntia.doc.gov) at least seven (7) business days prior to the meeting. The meeting will also be webcast. Requests for real-time captioning of the webcast or other auxiliary aids should be directed to John Verdi at (202) 482-8238 or [jverdi@ntia.doc.gov](mailto:jverdi@ntia.doc.gov) at least seven (7) business days prior to the meeting. There will be an opportunity for stakeholders viewing the webcast to participate remotely in the meeting through a moderated conference bridge, including polling functionality. Access details for the meeting are subject to change. Please refer to NTIA's web site, <http://www.ntia.doc.gov/other-publication/2012/privacy-multistakeholder-process-mobile-application-transparency>, for the most current information.

Dated: June 6, 2013.\_\_\_\_\_.

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Kathy Smith,

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